GDS PRICING WITH BRANDED FARES

Virgin Australia is introducing branded fares from 6 November 2024. This guide is designed to support our agency partners in pricing the right fare to meet your customers' needs.

Fare Brand	Lite	Choice	Flex	Business
RBD	M	U F S I T Q P V N O E R L K H W B Y	S I T Q P V N O E R L K H W B Y	D C J
Fare Brand Modifier – Sabre & Amadeus	LT	CH	FL	BU
Fare Brand Modifier – Travelport/Galileo	01	02	03	04
Fare explained	Just bring your carry on, we'll save you a seat	Pick your seat and bring a checked bag for the ride	Flexibility if plans change. Pick a seat and check your bag	Enjoy extra space, premium comfort and priority perks
For more information on our fare brands including rules and inclusions please refer to your GDS or visit Virgin Australia Fare Types				

Agents can add a fare brand modifier to any pricing entry. A price by brand modifier can be used with or without an account code.

Please note: Best buy pricing commands should be used with caution.

The examples below use FL or 03 as the brand modifier for Economy Flex, please replace with CH/02 for Economy Choice or LT/01 for Economy Lite.

SABRE

Action	Command Description	Example
Price itinerary using auto price and the brand modifier	WPBR(fare brand modifier) Note: This qualifier works with all current pricing commands, except WPA and WQ.	WPBRFL
Price itinerary and request different fare brand modifier per segment/s	WPS(segment selection)*BR(fare brand modifier)¥S(segment selection)*BR(fare brand modifier) or	WPS1*BRFL¥S2*BRCH or

	WPS(segment selection)-(segment selection)*BR(fare brand modifier)¥S(segment selection)-(segment selection)*BR(fare brand modifier)	WPS1-2*BRFL¥S3-4*BRCH
Price itinerary at lowest available fare and use the brand modifier	WPNCB¥BR(fare brand modifier)	WPNCB¥BRFL
Price itinerary at lowest available fare and use different brand modifiers on different segments	WPNCB¥S(segment selection)-(segment selection)*BR(fare brand modifier)¥S(segment selection)-(segment selection)*BR(fare brand modifier)	WPNCB¥S1-2*BRFL¥S3-4*BRFL
Price itinerary using corporate code and the brand modifier	WPBR(fare brand modifier)¥I (account code)	WPBRFL¥IABC01

TRAVELPORT (Galileo)

Action	Command Description	Example
Price itinerary using auto price and the brand modifier	FQ*:BF(fare brand modifier)	FQ*:BF03
Price itinerary and request different fare brand modifier per segment/s	FQS1*:BF(fare brand modifier)/S2*BF(fare brand modifier)	FQS1*:BF03/S2*:BF02
Price itinerary at lowest available fare and use the brand modifier	FQBB*:BF(fare brand modifier)	FQBB*:BF03
Price itinerary at lowest available fare and use different brand modifiers on different segments	FQBBS1*:BF(fare brand modifier) /S2*BF (fare brand modifier)	FQBBS1*:BF03/S2*BF02
Price itinerary using corporate code and the brand modifier	FQ-:(account code)/*:BF(fare brand modifier)	FQ-:ABC01/*:BF03

AMADEUS

Action	Command Description	Example
Price itinerary using auto price and the brand modifier	FXP/FF-(fare brand modifier)	FXP/FF-FL
Price itinerary and request different brands per segment/s	FXP/FF1-(fare brand modifier)/FF2-(fare brand modifier)	FXP/FF1-CH/FF2-FL
Price itinerary at lowest available fare and use the brand modifier	FXB/FF-(fare brand modifier)	FXB/FF-FL
Price itinerary at lowest available fare and use different brand modifiers on different segments	FXB/FF1-(fare brand modifier)/FF2-(fare brand modifier)	FXB/FF1-FL/FF2-CH
Price itinerary using corporate code and the brand modifier	FXP/R,U*(account code)/FF-(fare brand modifier)	FXP/R,U*ABC01/FF-FL

* For any further commands please contact your GDS Helpdesk *